* **Are you upset or even angry at the Federal and State government for confiscating more and more of your hard earned money??**
* **Do you realize that many financial experts agree that income taxes need to double in the next ten years or else we will fly head over heels into the next looming financial disaster??**
* **How would you like to dramatically decrease or even eliminate your income taxes during your retirement years?? (It is possible!!)**

***A Unique, One-Of-A-Kind Program Reveals***

***Little Known Secrets Used By America’s Wealthiest Families To Reduce And Even Eliminate Their Income Taxes***

***During Their Retirement Years***

**Greetings:**

**My name is Bob Olsen and I’m so glad you’re reading this letter.**

**That’s right, I’m glad you’re here reviewing this important information since that simple act tells me a lot about who you are.**

**You see, in my 30+ years of practice as a CPA and as a wealth advisor, I’ve seen, heard and read about countless people that have made Big Mistakes with their money and lost large chunks of their life savings to the government, thieves or charlatans.**

**This list includes well-known Hollywood types, professional athletes as well as the average consumer just trying to make ends meet, pay their fair share and be a responsible citizen.**

**Most of the time, these mistakes come from a lack of education and understanding. Occasionally they arise from good old-fashioned greed. And every once in a while, they’re the result of not following good advice or from trusting the wrong people.**

**Today, we live in a constantly changing financial environment. These can be truly scary and uncertain times and it’s more important than ever to make better choices with our money.**

**What I’m suggesting is this: We all need to take a much more active interest in our own financial education and our own unique financial future. We must rely on our own wits and resources and stop relying on our school systems and governments to provide that for us. Too many times these institutions have failed to meet the challenge.**

**So, the purpose of this letter is to provide you with an opportunity to take action so that you can make smarter choices with your money and to help you on your journey towards your own personal financial freedom.**

**I want to personally thank you for reading and I’m grateful for the opportunity to share this important information with you.**

**But, before we get started, let me tell you why you should listen to me and why you should continue reading.**

* **I’ve been a licensed Certified Public Accountant (CPA) for more than 30 years,**
* **I hold the prestigious Certified Financial Planner designation (CFP),**
* **I’m a licensed insurance advisor in the State of Missouri,**
* **I’m the Founder and President of a fee-only Registered Investment Advisory (RIA) firm here in the State of Missouri and,**
* **During the last three decades, I’ve discovered that the wonderful world of taxation and money is the subject of a great deal of confusion and bewilderment.**

**In fact, people have so many misconceptions about tax rules and concepts that I decided to share my knowledge and experience with people just like you. In short, I’m an industry insider who’s about to “spill the beans” and reveal the truth about how to dramatically reduce or even eliminate your income taxes during retirement.**

**My name is Bob Olsen and I’m the Founder and President of the Robert Olsen Wealth Group. I’ve been a Family Wealth Advisor to some of America’s Wealthiest Families for more than 30 years now and many of my colleagues in the financial services business consider me to be dangerous!! They consider me to be a *“Renegade Wealth Advisor”* because of my unique and oftentimes outrageous ideas about building and protecting a family’s wealth.**

**If you haven’t taken any action steps to maintain or improve your financial health recently, that’s perfectly understandable. I’m told that we are all bombarded with about 6,000 marketing messages each day. Those distractions come from TV, radio, newspapers and magazines, email, text messages, Twitter, FaceBook, etc. You know, it’s a wonder that anyone gets anything done at all these days!! The world has conspired against us all and if you get through a typical day with 3 to 4 To-Do’s completed, that’s better than most Americans.**

**If you would like to move forward but seem to be a little stuck, your first step is to finish reading this letter. Once you’ve completed reading, I can help you begin implementing and taking action on what you already know and on what you’ve recently learned. I accomplish that through a special 90-minute seminar that I’ve built to help you discover how to dramatically reduce or even eliminate income taxes during your retirement years.**

**This seminar is called the Zero Tax Solution*.***

***This intense, content-rich program takes place during January, February and March of each year (that’s tax filing season) and during this seminar I analyze and guide you through a real life case study so when leave the room and drive home you will:***

* ***Understand the dramatic effect that taxes have on either achieving a comfortable retirement or running out of money and just barely getting by.***
* ***Learn at least three solid strategies for minimizing or eliminating your income taxes during your retirement years.***
* ***Move forward confidently with a framework for viewing your retirement years***

**Now, here’s the FULL DISCLOSURE part of this letter. I’ve discussed this program with my team and with a large group of trusted professionals that I regularly consult with. They all told me, “Bob, this information is a real game changer. This program can easily save your attendees tens of thousands of dollars. If you don’t charge at least $397 for the program, you’re crazy”.**

**Well, I’m known as the *Renegade Wealth Advisor* for a very good reason, I do things that are unique, different and just plain out of the ordinary. So, I’ve decided to offer this unique workshop for a very special reduced price of just $0.00. That’s right, nothing, nada, zero, free, no charge at all!!**

***Why in the world am I doing this?? For three very important reasons.***

**The first reason is that I have a genuine interest in helping people make smarter choices with their money. In this country, we have a horrible literacy problem, financial literacy that is. We aren't taught about money in school, unless you attend college and take courses in the Business School or go on to graduate school and get an MBA in finance or accounting. So, “helping people” make sense out of the wild and crazy financial landscape that we all live in feeds my spiritual need for helping others.**

**The second reason is this. I’ve set a wild and incredible goal for myself to reveal the truths about money and wealth to at least 10,000 families over the next 12 years. I would like YOU to help me achieve this goal by participating and allowing me to share what I’ve learned over the last 30 years in practice as a Certified Public Accountant and as a Certified Financial Planner.**

**The third reason hits a lot closer to home. I’ve experienced, first hand, what can happen to people when they take their eyes off the “money” ball. Please don’t misunderstand. Money isn’t everything, but it is pretty darn important. My parents were not very astute when it comes to money during their lifetime (my mother passed away recently and my father currently lives in a retirement community) and I’ve experienced the negative effects on relationships that the lack of money can have on a family. Extraordinary medical costs, fixed pensions that don’t increase over time, the disastrous effects of inflation and just plain living longer than you expect can all play havoc on a family that doesn’t save enough, invest wisely and plan appropriately for the future.**

**Let me be crystal clear about a few things however. This program isn’t for everyone.**

**It is specifically designed for:**

* **People that are serious about making better choices with their money.**
* **People that understand the value and necessity of continuous learning.**
* **People that believe in taking personal responsibility for their own future.**

**It’s definitely NOT intended for:**

* **People that have trouble taking action and implementing new strategies.**
* **People that constantly whine about what’s happening “to them” and won’t take any personal responsibility.**
* **People that want everything done “for them” and don’t understand the necessity of doing at least a little bit of “work” themselves, in order to gain clarity and get the results that they want.**

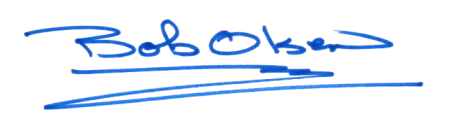
**So, if you’re one of those *strange and rare* individuals that is truly serious about making smarter choices with *YOUR* money, please make sure you register for this program as soon as possible, since seating is limited and once the seminar is full, it’s full.**

**Ooops, I almost forgot one last extremely important detail. Please feel free to bring along a spouse, significant other, friend or neighbor at no extra charge!! That’s right, there’s no charge for everyone. Just make sure you register and get your seat early.**

**Well, what are you waiting for?? Just review the dates and times listed to the right of this letter and register for our next Zero Tax Solution Seminar.**

**As always, I wish you smooth sailing, good health and a life of abundance and happiness.**

**Remember, Stay Focused, Stay Diligent and Let’s All Finish Strong!!**



**Robert (Bob) Olsen, CPA, CFP**

**Founder and President**

**Robert Olsen Wealth Group**

**P.S. Please don’t delay since seating is limited. If you have any interest at all, register right now so that *YOU* can make better choices with your money and finally be able to tell the IRS what you really think.**